

Transformation Action Plan Goals & Objectives Adopted November 16, 2020

Transit Transformation Definition:

Design, adequately invest in and effectively manage a public transit network that is equitable, inclusive, frequent, affordable, accessible, and reliable; is integrated with unified service, fares, schedules, customer information and identity; and serves all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

Goal 1: Recognize Critical Recovery Challenges Facing Transit Agencies

Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty.

- A. Encourage timely additional MTC funding and regulatory relief during the Transit Recovery period.
- B. Advocate for timely additional federal and state funding to support Recovery.
- C. Receive quarterly Stage 2 updates from Operators and MTC.
- D. Support regional funds for inclusive rider research and return-to-transit communications.

Goal 2: Advance Equity

Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC's Equity Platform.

- A. Develop specific Equity Principles to guide Transit Transformation planning.
- B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan.

Goal 3: Identify near-term actions to implement beneficial long-term Network Management & Governance reforms

Develop business case and identify specific next steps to deliver public transit network management and governance reforms that will fulfill long-term transit transformation.

- A. Develop a clear Problem Statement that addresses what issues or problems Network Management reforms seek to resolve.
- B. Using prior MTC analyses and qualified professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, labor, scope of duties, oversight, and increased budget requirements and savings. Recommend near-term reform actions.
- C. Using MTC staff and qualified professionals, identify and support near-term consolidation opportunities focused in, but not limited, to smaller transit markets with multiple transit operators to provide a more connected service to the customer, where feasible.
- D. Propose state and regional policy and legislative actions to support transit transformation and expedite implementation of transit priority advantages on streets and highways.

Goal 4: Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms

Review the scope, timing, and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Management & Governance reforms.

- A. Receive presentations on several current MTC transit initiatives and comment on their relationship to Management & Governance reforms.
- B. Receive state presentation on CalSTA initiatives that inform management and governance reform.