

Letter of Interest: Regional Early Action Program (REAP) and Priority Development Area (PDA) Planning & Technical Assistance

**REAP COMPETITIVE ALLOCATION:
ELIGIBLE ACTIVITIES & PROGRAM PRIORITIES**

Jurisdictions may apply for up to \$100,000 in competitive REAP funding. Eligible uses are limited to activities related to: 1) housing element updates; and/or 2) rezoning.

Competitive REAP Allocations will be prioritized based on how the proposed projects meet one or more of the following:

1. The project (housing element or rezoning) is located in whole or in part in a Priority Development Area (PDA) or a different Plan Bay Area 2050 Final Blueprint Growth Geography as indicated here:
<https://mtc.maps.arcgis.com/apps/webappviewer/index.html?id=485e374221e84074b7e577ad381f6fce>.
2. The project (housing element or rezoning) advances one or more of the Plan Bay Area 2050 Housing Strategies. More information about the Plan Bay Area 2050 Housing Strategies is available here:
https://www.planbayarea.org/sites/default/files/PBA2050_Final_BPStrategies_121020.pdf.
These Housing Strategies are as follows:
 - Further Strengthening Renter Protections Beyond State Legislation
 - Preserving Existing Affordable Housing
 - Allowing a Greater Mix of Densities and Types in Growth in Areas
 - Building Adequate Affordable Housing to Ensure Homes for All
 - Integrating Affordable Housing into All Major Housing Projects
 - Transforming Aging Malls and Office Parks into Neighborhoods
 - Providing Targeted Mortgage, Rental and Small Business Assistance to Communities of Concern
 - Accelerating Re-Use of Public and Community-Owned Land for Mixed Income Housing and Essential Services
3. The project (housing element or rezoning) has a local funding gap.
4. Part or all of the area affected by the project (housing element or rezoning) is within a Community of Concern as indicated here:
<https://opendata.mtc.ca.gov/datasets/74fa4916d67142c2b7ee213f221a97af>