# It's Time to STAND UP for Transportation Infrastructure





VTA is strategically investing in public transportation services and infrastructure to meet the long-term needs and growing demands of Silicon Valley.

# Santa Clara County voters **STOOD UP** for transportation investment six times since 1976.

Today, Santa Clara County generates approximately \$400 million a year in voter-approved, local sales tax dollars for transportation purposes.

"Building the transportation infrastructure that meets the needs of our growing communities requires leadership, support and collaboration at all levels of government. We need a reliable, long-term surface transportation bill that provides federal funding so that VTA, our county and our cities can continue to work together to deliver services and projects that move Silicon Valley and California forward.

Our lasting growth and prosperity depends on it." – Nuria I. Fernandez, VTA General Manager and CEO

### **Federal Transportation Funding Successes:**

### VTA's BART Silicon Valley Berryessa Extension Project

- First 10-miles broke ground April 2012
- \$900 million in New Starts funding
- Created 19,000 jobs
- 23,000 riders on opening day 2017, double by 2030

### New, hybrid diesel-electric buses

- Replaced aging, less energy-efficient diesel buses in fleet
- 25% more fuel savings

### Light Rail Project Improvements funded with federal dollars

- \$61 million for light rail service extension to Campbell
- More than \$18 million to retrofit light rail platforms to provide level-boarding for customers







Without federal funding support in the future, the extension of BART further into San Jose, additional future clean-energy buses, and the maintenance of our transit assets are at risk. The expansion and upkeep of our public transit system and roads need to be a priority along with long-term investment in our aging infrastructure and transportation resources.

# It's Time to #StandUp4Transportation

Today, VTA is joining more than 300 organizations in communities across the country to participate in the nationwide **Stand Up for Transportation Day**. This day of advocacy, sponsored by APTA, is focused on urging Congress to pass a comprehensive, long-term federal investment before MAP-21, the current funding legislation, expires on May 31, 2015.

### Here are 10 ways you can #StandUp4Transportation:

- 1. Come to the 10 a.m. rally at San Jose State University, near Seventh and San Salvador
- 2. Change your Facebook, Twitter and LinkedIn profile pictures to the #SU4T logo—download here
- 3. Share this blog post (http://bit.ly/SU4TVTA) about South Bay funding needs
- 4. Share this video (http://youtu.be/iiLrULOfy6U) about Bay Area transportation needs
- 5. Share VTA's social media posts—@VTA on Twitter, facebook.com/scvta, @scvta on Instagram, VTA on LinkedIn
- 6. Share your own photos and posts using the hashtag #SU4T tell Congress why you #StandUp4Transportation!
- 7. Fill out the nationwide petition to Congress at www.Standup4transportation.org
- 8. Join the nationwide Thunderclap at <a href="http://thndr.it/1GM1gux">http://thndr.it/1GM1gux</a> to lend your voice on April 9 so #SU4T is trending on social media
- 9. Call, write or email your federal representatives in Congress (contact info below!)
- 10. Feel free to share your own reasons why you #StandUp4Transportation and make sure to tag #SU4T and @VTA to get the most reach some samples below.

### Sample Social Media Posts for Twitter, Facebook, LinkedIn & Instagram: share photos when possible

I #StandUp4Transportation because I want to complete @BARTSV Phase 2! #SU4T http://bit.ly/SU4TVTA

I #StandUp4Transportation because #PublicTransit moves #SiliconValley forward! #SU4T http://bit.ly/SU4TVTA

Here's my @VTA #commuteselfie showing why I #SU4T to support #publictransit investment

Like @VTA's new hybrid buses? Tell #Congress you support #SiliconValley #transit improvements #SU4T http://bit.ly/SU4TVTA

Will you #SU4T with me? Fill out the petition to #Congress at http://www.Standup4transportation.org

## Senate:

Boxer, Barbara (D - CA)

112 Hart Senate Office Building Washington DC 20510 (202) 224-3553; <a href="https://www.boxer.senate.gov/contact/">www.boxer.senate.gov/contact/</a>

Feinstein, Dianne (D - CA)

331 Hart Senate Office Building Washington DC 20510

(202) 224-3841; www.feinstein.senate.gov/public/index.cfm/e-mail-me

#### **House of Representatives:**

Lofgren, Zoe (D – District 19)

(202) 225-3072; https://lofgren.house.gov/contact/

Honda, Mike (D - District 17)

(202) 225-2631; http://honda.house.gov/contact