



METROPOLITAN  
TRANSPORTATION  
COMMISSION

Bay Area Metro Center  
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San Francisco, CA 94105  
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## Transportation Revenue Measure Executive Group

July 22, 2024  
2:00 PM – 3:30 PM  
Bay Area Metro Center  
375 Beale Street  
San Francisco, CA 94105  
Board Room - 1st Floor

*The Transportation Revenue Measure Executive Group is scheduled to meet at 2:00 PM  
or  
immediately following the 1:30 PM Clipper Executive Board (CEB) meeting whichever is later.*

Members of the public are encouraged to participate remotely via Zoom at the following link  
or phone number.

Please click the link below to join the webinar:  
<https://bayareametro.zoom.us/j/84369788531>

Or One tap mobile: +16699006833,,84369788531# US (San Jose)

Or

Dial: 833 548 0282 US Toll Free  
Webinar ID: 843 6978 8531

## Agenda

1. Preview of July 29<sup>th</sup> Select Committee Draft Agenda (Alix Bockelman)
2. Funding Transit Operations: Key Considerations (Theresa Romell)

Attachment: TRM Executive Group July 22, 2024

Review the latest information on transit operating shortfalls and potential revenues from a regional measure. Discuss options for funding operations in a regional measure, including a focus on shortfalls or other metrics like the loss of fare revenue or other post-pandemic impacts. Are there other factors that should be considered?

3. Methods to Measure County Benefit from Transit Investments (Stuart Cohen)

Several agencies have voiced support for benefits from a regional measure accruing to their county, reflecting their county's revenue generation. There are several options for measuring this benefit including AM boardings, all-day boardings, or population that has access to the transit. Yet much of the regional benefit of transit, from air quality and climate to reduced congestion for those that drive, are not well reflected in those measures. Are there other ideas for measuring benefits?

4. Open Conversation: Transit Transformation Action Plan Priority Elements, Geographic Scope, Revenue Target and Other Issues (Andy Fremier)
5. Public Comment
6. Adjournment

**Transportation Revenue Measure Executive Group Roster\*:**

Andrew Fremier, MTC  
Anne Richman, Transportation Authority of Marin  
April Chan, SamTrans  
Bill Churchill, County Connection  
Bob Powers, BART  
Carolyn Gonot, Valley Transportation Authority  
Christy Wegener, Livermore Amador Valley Transportation Authority  
Daryl Halls, Solano Transportation Authority  
Denis Mulligan, Golden Gate Bridge, Highway and Transportation District  
Eddy Cumins, Sonoma – Marin Area Rail Transit  
James Cameron, Sonoma County Transportation Authority  
Jeffrey Tumlin, San Francisco Municipal Transportation Agency  
Kate Miller, Napa Valley Transportation Authority  
Michael Hursh, Alameda – Contra Costa County Transit District  
Michelle Bouchard, CalTrain  
Nancy Whelan, Marin Transit  
Seamus Murphy, San Francisco Bay Ferry  
Sean Charpentier, City/County Association of Governments of San Mateo County  
Tess Lengyel, Alameda County Transportation Commission  
Tilly Chang, San Francisco County Transportation Authority  
Tim Haile, Contra Costa County Transportation Authority

*\* We welcome input and comments from all transit operators and transportation executives, and appreciate the willingness of those that have agreed to participate in the executive group.*