

Measuring Success: How good grades ruin great spaces

September 29, 2026



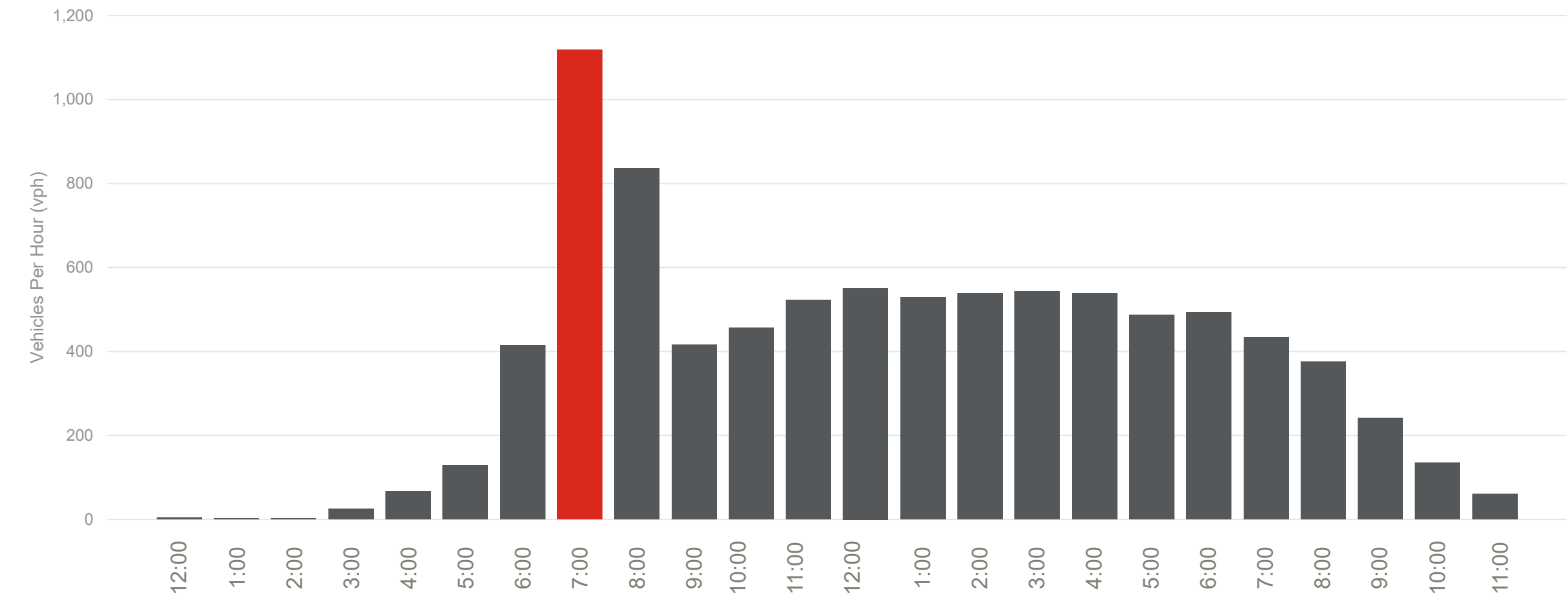


Achieving Individual Metrics $\neq$ Creating a Great Space



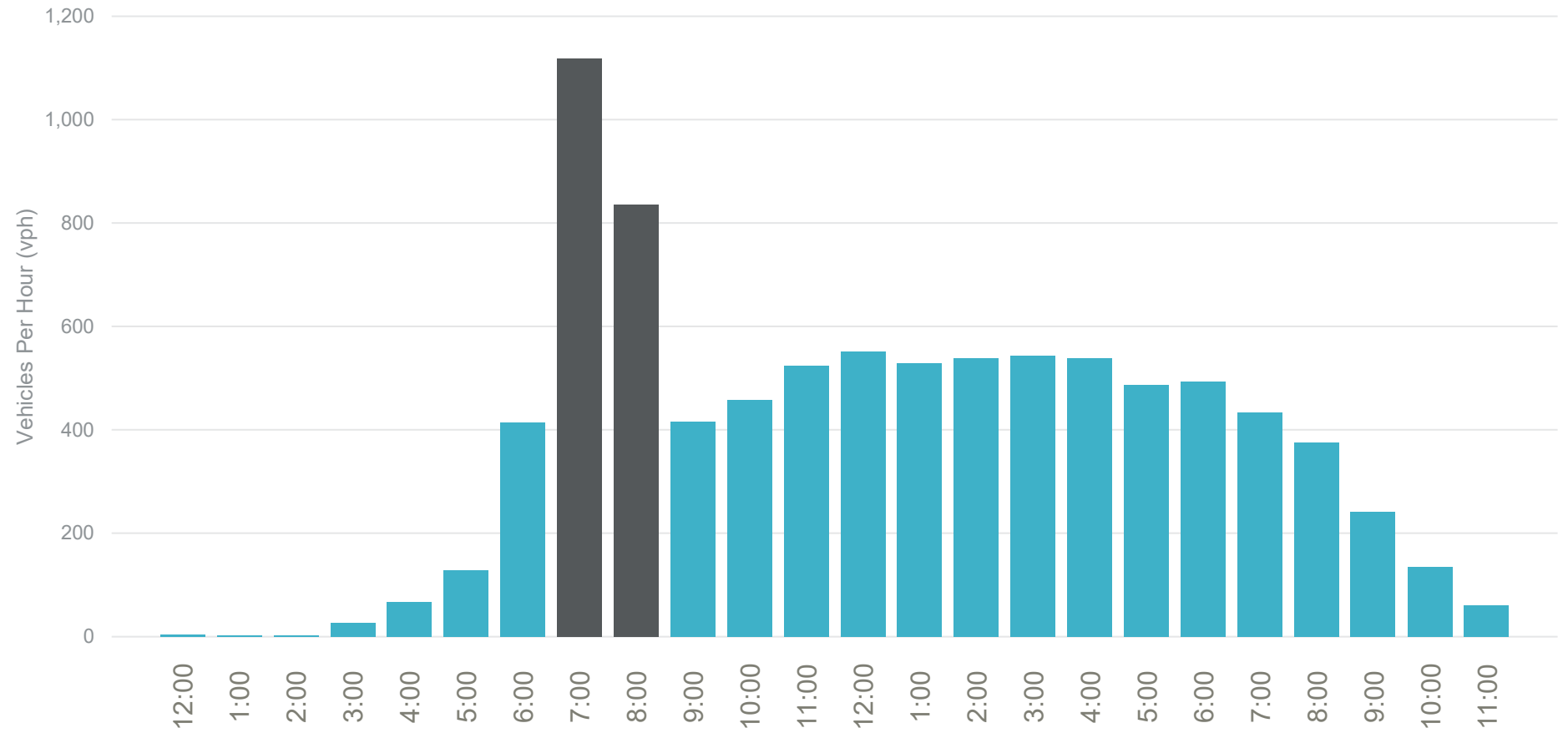


We only look at the peak hour.



We stopped asking what we want
and started asking whether we
cleared the threshold.

01



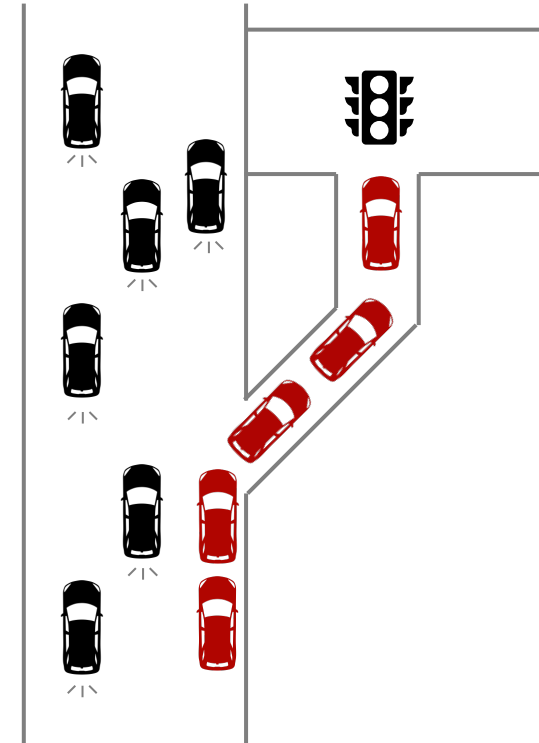
Design for the typical, not the extreme.

~~LOSE~~

Cars don't back up onto
the freeway.

02

Define your desired condition in plain
language.



03



Let values count without needing numbers.

04



Don't accept someone else's threshold at face value.



The grade may say LOS F, but the community says favorite.