



Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Agenda

Clipper Executive Board

Members:

Denis Mulligan, Chair Edward D. Reiskin, Vice Chair

*Grace Crunican, Nuria Fernandez, Jim Hartnett,
Steve Heminger, Michael Hursh, Rick Ramacier,
Nina Rannells*

Monday, April 16, 2018	1:30 PM	San Francisco Bay Area Rapid Transit District 344 20th Street, 3rd Floor Oakland CA, 94612 BART Board Room
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This meeting will be recorded. Copies of recordings may be requested at the Metropolitan Transportation Commissioner (MTC) at nominal charge, or recordings may be listened to at MTC offices by appointment.

To access meeting location, please access through the Webster Street entrance between CVS Pharmacy and 24-Hour Fitness. Take the elevator to the 3rd floor and exit the elevator to your right where the agenda will be posted. Please enter the room through the double doors. For meeting location questions, please contact Angelica Dill-James at 510-464-6093.

1. Roll Call / Confirm Quorum

Quorum: A quorum of this committee shall be a majority of its regular voting members (5).

2. Consent Calendar

2a. [18-0155](#) Minutes of February 26, 2018 Meeting

Action: Board Approval

Attachments: [2a_CEB Minutes_Feb 26 2018.pdf](#)

2b. [18-0231](#) Contract Amendment - Legal Services for Procurement of the Next-Generation Clipper® (C2) System: Thompson Coburn LLP (Thompson Coburn) (\$100,000)

Action: Board Approval

Presenter: Melanie Morgan

Attachments: [2b_C2 Legal Advisor.pdf](#)

2c. [18-0230](#) Contract Change Order Amendment - Clipper® Program SSAE 16 Audit:
Cubic Transportation Systems, Inc. (\$200,000)

Action: Board Approval

Presenter: Edward Meng

Attachments: [2c Clipper Contract Action SSAE 16 Audit.pdf](#)

2d. [18-0235](#) Contract Amendment - Clipper® Consultant Services: Invoke
Technologies, Inc. (\$200,000)

Action: Board Approval

Presenter: Jason Weinstein

Attachments: [2d Invoke Technologies.pdf](#)

3. Approval

3a. [18-0232](#) Contract Actions - Clipper® In-Person Customer Services

- i. Contract Amendment - Clipper® Customer Service Center Operations at Embarcadero Bay Area Rapid Transit (BART) Station: Faneuil, Inc. (\$410,000)
- ii. Contract Amendment - Clipper® Customer Service Center Operations at the San Francisco Ferry Building: Nematode Holdings, LLC (\$265,000)
- iii. Funding Agreement Amendment - Clipper® Customer Service Center Operations at Alameda-Contra Costa Transit District (AC Transit) Headquarters: AC Transit (\$250,000)

Contract Actions for IPCSCs at Embarcadero Station, Ferry Building, and AC Transit.

Action: Board Approval

Presenter: Kelley Jackson

Attachments: [3a In Person Customer Service Center Contracts.pdf](#)

- 3b.** [18-0233](#) Contract Actions - Customer Research, Education and Outreach for the Clipper® Program
- i. Contract Amendment - Customer Information Services: MIG, Inc. (\$625,000)
 - ii. Contract Amendment - Distribution and Communications Planning and Support Services: Synapse Strategies (\$250,000)
 - iii. Contract Amendment - Clipper® Customer Education/Outreach Services: Caribou Public Relations (\$200,000)
 - iv. Contract Amendment - Electronic Payments Consultant Assistance Services: Resource Development Associates, Inc. (\$200,000)

Contract Actions for Customer Research, Education, Outreach, and Operational Monitoring for the Clipper® Program.

Action: Board Approval

Presenter: Kelley Jackson

Attachments: [3b_Customer Communications Contracts.pdf](#)

- 3c.** [18-0234](#) Proposed Revisions to Clipper® Executive Board Policy

Update to Clipper® Executive Board Policy.

Action: Board Approval

Presenter: Edward Meng

Attachments: [3c_Clipper Board Policy.pdf](#)

4. Executive Director's Report – Kuester

[18-0156](#)

5. Public Comment / Other Business

6. Adjournment / Next Meeting

The next meeting of the Clipper® Executive Board will be Monday, May 21, 2018 at 1:30 p.m. in the BART Board Room, 3rd Floor, 344 20th Street, Oakland, CA.

Public Comment: The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Meeting Conduct: If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

Record of Meeting: Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site (mtc.ca.gov) for public review for at least one year.

Accessibility and Title VI: MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

可及性和法令第六章: MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

Acceso y el Titulo VI: La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.