# MTC's Community Action Resource and Empowerment (CARE) Program

Draft Guidelines for Cycle 1
[Fiscal Year (FY) 2022-23 to FY2025-26]

Policy Advisory Council Equity and Access Subcommittee September 22, 2023





## MTC's CARE Program Overview

- Successor to MTC's Lifeline Transportation Program
- New transportation-based capacity building, technical assistance, and participatory budgeting grant program for Equity Priority Communities
- \$21.5M regional competitive grant program funded by One Bay Area Grant and Regional Early Action Program 2.0 funds
- Responsive to Justice40, Executive Order N-16-22, and MTC's Equity Platform



# **CARE Centers Community**



#### Mission

Advance high priority communitybased, **multi-sector** transportation, housing, and climate initiatives that improve mobility

Support **community leaders** in transformative change in achieving multi-beneficial transportation mobility, housing, and climate outcomes



#### Goals

Strengthen multi-sector **partnerships** to advance more impactful, intersectional, and innovative initiatives

Build **community power** and engagement

Support intersectional leadership and expertise with focus on increasing access to funding and resources to advance Community Based Transportation Plans (CBTP) or MTC's Coordinated Plan



#### Strategies

**Technical Assistance** 

Capacity Building

Community-level project implementation (plans, programs, capital projects)

# Focus Areas and Funding Objectives

This competitive program is anticipated to include up to a total of \$21.5M through OBAG 3 (\$13.5M) and REAP 2.0 (\$8M - pending approval).

Projects must support implementation of **Community Based** Transportation Plans or Coordinated Plan AND

Must address at least one of the following objectives:



Support **Implementation of Community Based Transportation** Plans or **Coordinated Plan** 





**Accelerate Infill** Housing



**Reduce Vehicle Miles Traveled** 



**Reduce Greenhouse Gas Emissions** 





# **Project Eligibility**

Applicants are encouraged to apply to one or more of the following categories:



CBTP Project Implementation



High-Priority
Neighborhood
Project
Implementation



Community Power-Building and Engagement

Technical Assistance for Project Development

"Participatory Budgeting" Project Implementation

Technical
Assistance from
CBOs

Technical Assistance for CBOs and local gov't

#### **GRANT PROGRAMS**

#### PROJECT EXAMPLES

Advancing a CBTP concept to a fundable, viable project.

Bus stop enhancements, "quick build" pedestrian/ bicycle/transit improvements, streetscape, complete streets, safety improvements.

Culturally rooted data gathering and research.

Leadership development for transit/transportation/ green sector.



## **Next Steps**



Continue to solicit input on the CARE Program and prepare for the Call for Projects process



Prepare Final Guidelines for November Commission action



Launch Call for Projects in coordination with County
Transportation Agencies (CTAs) and host information sessions



### For more information



Visit MTC's Community Action Resource and Empowerment Program at:

https://mtc.ca.gov/planning/transportation/access-equity-mobility/community-action-resource-empowerment-care-program



Contact: Judis Santos (jsantos@bayareametro.gov)

