Agenda Item 3a
Attachment B

Clipper START and Clipper Usage Data (June 2024-May 2025)

Operator	Clipper START Ridership	Clipper Usage	Total Transit Ridership (Source: NTD)	Clipper Market Share
BART[1]	1,512,157	52,071,580	52,071,580	100.0%
SF Muni[2]	958,912	51,082,094	167,282,925	30.5%
AC Transit	493,338	19,955,061	40,710,057	49.0%
SamTrans	163,145	5,130,195	10,707,144	47.9%
VTA	97,566	10,101,449	27,153,109	37.2%
Caltrain[3]	78,986	6,768,097	8,673,718	78.0%
East Bay	80,312	2,785,036	4,472,636	62.3%
County Connection[4]	*29,455*	*1,142,252*	*1,404,332*	*81.3%*
Tri Delta	*23,352*	*441,017*	*1,072,718*	*41.1%*
WestCAT	*14,183*	*423,895*	*654,200*	*64.8%*
Wheels	*13,322*	*777,872*	*1,341,386*	*58.0%*
SF Bay Ferry	30,951	1,660,223	2,790,665	59.5%
Golden Gate Transit[5]	40,031	1,519,828	3,128,217	48.6%
Golden Gate Ferry[6]	8,026	1,362,746	1,569,503	86.8%
Napa Solano	17,558	377,332	1,894,788	19.9%
Soltrans	*12,304*	*272,479*	*1,039,054*	*26.2%*
FAST	*3,301*	*58,244*	*175,219*	*33.2%*
Vacaville	*997*	*10,957*	*199,870*	*5.5%*
Napa Vine	*956*	*35,652*	*480,645*	*7.4%*
SMART	9,929	455,628	1,089,680	41.8%
Corridor 101	5,951	142,000	1,787,158	7.9%
Santa Rosa	*5,858*	*139,791*	*1,506,311*	*9.3%*
Petaluma Transit	*93*	*2,209*	*280,847*	*0.8%*
Union City	4,410	187,332	287,839	65.1%
Sonoma	3,193	65,812	775,905	8.5%
Total	**3,504,465**	**153,664,413**	**324,394,924**	**47.4%**

[1] Market share on BART is calculated using monthly BART total exits by ticket type, which is equivalent to number of linked trips per month.
[2] Includes payment with Clipper-compatible limited-use tickets.
[3] Calculation of market share on Caltrain assumes that monthly pass holders board Caltrain 1.75 times a day per weekday.
[4] County Connection ridership number excludes free routes and employer/school programs.
[5] Includes boardings on Marin Transit routes, which currently operate under the umbrella of Golden Gate Transit's Clipper business rules.
[6] Includes payment with Clipper-compatible limited-use tickets.